

BridgeUSA Program Survey

Absence of Crucial International Exchange Visitors Devastates Seasonal Businesses Across the United States

From September 13 to October 15, 2021, the Alliance for International Exchange surveyed 665 seasonal businesses and summer camps nationwide, of which 72% are small businesses. Below are responses from these businesses, 7 in Oregon.

SUMMER WORK TRAVEL PARTICIPANTS*

| | 2019 | 2020 | 2021 | Decrease from 2019 |
|---------------|---------|-------|--------|--------------------|
| United States | 108,303 | 4,952 | 39,647 | 63% ↓ |
| Oregon | 533 | 12 | 117 | 78% ↓ |

*Data source the U.S. Department of State, J-1 Visa Exchange Visitor Program.

- ECONOMIC IMPACT -

60%

Of Businesses
Lost Revenue

20%

Of Seasonal
Positions Unfilled

3 in 5

Shortened their
season/hours or closed
business locations



Did not meet peak
staffing needs without J-1
Visa Exchange Visitors



Reported staff burnout



Reported lower quality of
customer service or longer
customer wait times

In Oregon, 3 businesses reported a total loss of \$400,000, averaging

\$133,333

per business

- PUBLIC DIPLOMACY IMPACT -

Lack of J-1 Visa Exchange Visitors hampers U.S. public diplomacy goals by taking away a key positive U.S. experience from tomorrow's international leaders, and preventing them from engaging with their American host communities.

Host employers across America agree or strongly agree that Summer Work Travel and Camp Counselor participants:



Enable U.S. based staff to gain a better understanding of other cultures



Contribute to a positive culture in the workplace



Make the community more sensitive to other cultures

“Due to the staffing shortage we couldn't be open enough during the busy season to stash money for off season wages, so we will have to close. Will be laying off U.S. based employees during the closure.”

- Restaurant in Seaside, OR

“What happened in 2021 cannot happen again; my business will not survive another season like 2021, and our current survival "success" was as much luck as it was blood, sweat, and tears.”

-Summer Camp in Thompson, CT

“Owner and wife working 90 hour weeks for 4 months with no days off. Staff is working 55 hours per week. Forced to cut hours of operation. Forced to reduce the variety of products. Everyone is burned out.”

- Candy Store in Rehoboth Beach, DE

“Participants enrich our resort year after year with a combination of enthusiasm and culture. They introduce our chefs to international cuisine, which in turn is shared with our guests and staff.”

- Ski Resort in Park City, UT

“Exchange participants provide fantastic cultural exposure to the local community and also support the local economy by renting accommodations, purchasing goods and gifts for their families.”

- Restaurant in Dennis, MA

“Meeting exchange participants from different cultures adds to a positive and fun summer for our guests and staff. Understanding while the world may be large, we have many things in common.”

- Hotel in Seaside, OR