

# BridgeUSA Program Survey

## Absence of Crucial International Exchange Visitors Devastates Seasonal Businesses Across the United States

From September 13 to October 15, 2021, the Alliance for International Exchange surveyed 665 seasonal businesses and summer camps nationwide, of which 72% are small businesses.

### SUMMER WORK TRAVEL PARTICIPANTS\*

|               | 2019    | 2020  | 2021   | Decrease from 2019 |
|---------------|---------|-------|--------|--------------------|
| United States | 108,303 | 4,952 | 39,647 | 63% ↓              |
| North Dakota  | 259     | 3     | 49     | 81% ↓              |

\*Data source the U.S. Department of State, J-1 Visa Exchange Visitor Program.

### - ECONOMIC IMPACT -

**60%**

Of Businesses  
Lost Revenue

**20%**

Of Seasonal  
Positions Unfilled

**3 in 5**

Shortened their  
season/hours or closed  
business locations



Did not meet peak  
staffing needs without J-1  
Visa Exchange Visitors



Reported staff burnout



Reported lower quality of  
customer service or longer  
customer wait times

Across the country, 478 businesses reported a total loss of \$153,355,067, averaging

**\$320,827**

per business

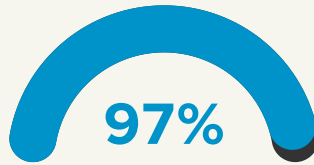
## - PUBLIC DIPLOMACY IMPACT -

Lack of J-1 Visa Exchange Visitors hampers U.S. public diplomacy goals by taking away a key positive U.S. experience from tomorrow's international leaders, and preventing them from engaging with their American host communities.

### Host employers across America agree or strongly agree that Summer Work Travel and Camp Counselor participants:



Enable U.S. based staff to gain a better understanding of other cultures



Contribute to a positive culture in the workplace



Make the community more sensitive to other cultures

---

“Seasonal staffing issues almost destroyed our business. We had to reduce hours of operation and the stress it put on the handful of employees we had was tremendous.”

**- Restaurant in Kitty Hawk, NC**

“What happened in 2021 cannot happen again; my business will not survive another season like 2021, and our current survival "success" was as much luck as it was blood, sweat, and tears.”

**- Summer Camp in Thompson, CT**

“Owner and wife working 90 hour weeks for 4 months with no days off. Staff is working 55 hours per week. Forced to cut hours of operation. Forced to reduce the variety of products. Everyone is burned out.”

**- Candy Store in Rehoboth Beach, DE**

“Participants enrich our resort year after year with a combination of enthusiasm and culture. They introduce our chefs to international cuisine, which in turn is shared with our guests and staff.”

**- Ski Resort in Park City, UT**

“Exchange participants provide fantastic cultural exposure to the local community and also support the local economy by renting accommodations, purchasing goods and gifts for their families.”

**- Restaurant in Dennis, MA**

“The greatest impact can be seen in the lasting relationships that our staff has come to cherish. This program opens doors for J-1 students to experience cultural exchange but it also opens doors for American workers to establish relationships all around the world.”

**- Amusement Park in Keystone, SD**