In New Jersey, 38 businesses reported a total loss of $22,507,500, averaging $592,303 per business.

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**SUMMER WORK TRAVEL PARTICIPANTS**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>Decrease from 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>108,303</td>
<td>4,952</td>
<td>39,647</td>
<td>63%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>5,272</td>
<td>245</td>
<td>1,955</td>
<td>63%</td>
</tr>
</tbody>
</table>

*Data source the U.S. Department of State, J-1 Visa Exchange Visitor Program.

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**- ECONOMIC IMPACT -**

60% Of Businesses Lost Revenue

20% Of Seasonal Positions Unfilled

3 in 5 Shortened their season/hours or closed business locations

90% Did not meet peak staffing needs without J-1 Visa Exchange Visitors

87% Reported staff burnout

82% Reported lower quality of customer service or longer customer wait times

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From September 13 to October 15, 2021, the Alliance for International Exchange surveyed 665 seasonal businesses and summer camps nationwide, of which 72% are small businesses. Below are responses from these businesses, 50 in New Jersey.
**PUBLIC DIPLOMACY IMPACT**

Lack of J-1 Visa Exchange Visitors hamstrings U.S. public diplomacy goals by taking away a key positive U.S. experience from tomorrow's international leaders, and preventing them from engaging with their American host communities.

Host employers across America agree or strongly agree that Summer Work Travel and Camp Counselor participants:

- **95%** Enable U.S. based staff to gain a better understanding of other cultures
- **97%** Contribute to a positive culture in the workplace
- **92%** Make the community more sensitive to other cultures

“BridgeUSA students bring so much to our area and community, as well as our workplace. Our internal surveys of American workers show that many rate working with the international students as one of the main reasons they want to work a summer job with us.”

- **Amusement Park in Wildwood, NJ**

"Due to staffing shortages we were unable to provide the services we normally provide to our guests. Restaurants, stores and all businesses were suffering. This gives our town a bad reputation."

- **Hotel in Wildwood, NJ**

“Staffing shortages impacted our hours of operations, many attractions were closed, employees were burned out, customer service was reduced, revenue fell by 25%.”

- **Amusement Park in Hope, NJ**

“We were not able to keep normal hours or serve our normal amount of guests resulting in lost revenue.”

- **Restaurant in Wildwood, NJ**

“Summer Work Travel participants not only fill our seasonal positions, their presence brings a uniqueness to our team for the summer. You see the students having conversations with our U.S. staff about their lives in their country and vice versa. It's a dynamic that can only be achieved by mixing employees from all over the world in one place.”

- **Hotel in Cape May, NJ**