United States Senate WASHINGTON, DC 20510

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July 21, 2021

The Honorable Christopher Coons Chairman Subcommittee on the Department of State, Foreign Operations, and Related Programs Senate Committee on Appropriations 127 Senate Dirksen Office Building Washington, D.C. 20510 The Honorable Lindsey Graham Ranking Member Subcommittee on the Department State, Foreign Operations, and Related Programs Senate Committee on Appropriations 125 Senate Hart Office Building Washington, D.C. 20510

Dear Chairman Coons and Ranking Member Graham:

Thank you for your continued support of U.S. Department of State educational and cultural exchange programs, which are a proven and cost-effective way for the United States to remain internationally competitive, develop American leaders, engage current and future international leaders, and promote American values. These programs support the global engagement that is critical to our country's prosperity and security. We request that you continue Congress' long bipartisan support for State Department's educational and cultural exchange programs by appropriating \$1.1 billion or the highest possible funding level in Fiscal Year 2022.

With Congress' support, a range of State Department exchange programs connect emerging leaders, entrepreneurs, youth, educators, and athletes from the United States to their counterparts in more than 160 countries around the world, dramatically increasing America's global reach. Exchanges are a key instrument in the U.S. foreign policy toolbox and essential to strengthening U.S. global leadership, while building respect and partnerships based on shared interests and mutual ties around the world. Results repeatedly show that participants visiting the United States through exchange programs return to their home countries with a better impression of our country, the American people, and our values. U.S. ambassadors consistently rank exchange programs among the most useful catalysts for long-term political change and mutual understanding.

To date, there are more than one million alumni of State Department exchange programs, including hundreds of world leaders, 105 Pulitzer Prize winners, and 84 Nobel Laureates. According to the State Department, more than 570 current or former heads of government, 64 representatives to the United Nations, and 31 heads of international organizations have been on a State Department exchange program. Support from Congress allows the State Department to strategically align its programs with key U.S. foreign policy interests and to facilitate exchange experiences for more than 55,000 American and international exchange participants each year, including:

• Bringing emerging and future leaders – many of them from countries key to U.S. national security interests – to the U.S. on programs like the Future Leaders Exchange (FLEX) Program for high school students from Eurasia; the Kennedy-Lugar Youth Exchange and Study (YES) Program between the U.S. and countries with significant Muslim

populations; the Young Leaders Initiatives in Africa, Southeast Asia, and the Americas; and the International Visitor Leadership Program (IVLP);

- Supporting international innovation and collaboration in technology through programs like TechWomen and TechGirls;
- Expanding opportunities for young Americans, including students receiving Pell Grants, to study abroad through the Benjamin A. Gilman International Scholarship Program;
- Continuing to engage students and scholars through the renowned Fulbright Program; and
- Engaging and training young professionals through programs such as the Congress-Bundestag Youth Exchange (CBYX).

Finally, State Department exchange programs are a cost-effective investment that provides significant and immediate economic impact in communities across the country. Exchange visitors do business with small businesses, airlines, hotels, and non-governmental organizations in local communities, and their presence at our colleges and universities supports academic institutions throughout the country.

The 1,075,496 international students studying at our colleges and universities during the 2019-2020 academic year contributed \$38 billion to the U.S. economy and supported 415,996 jobs across the country, according to NAFSA: Association of International Educators. These data do not account for the contributions the thousands of exchange participants that are not students at higher education institutions make to our economy every year.

We respectfully request that you enable the continued success of these vital programs and appropriate \$1.1 billion or the highest possible funding level for Department of State educational and cultural exchange programs in Fiscal Year 2022.

Sincerely,

Cory A. Booker United States Senator

Christopher S. Murphy United States Senator

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Benjamin L. Cardin United States Senator

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Elizabeth Warren United States Senator

Shurrod Brown

Sherrod Brown United States Senator

Michael F. Bennet United States Senator

Edward J. Me

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Tim Kaine United States Senator

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Tina Smith United States Senator

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Jeanne Shaheen United States Senator

Sheldon Whitehouse United States Senator

Dianne Feinstein United States Senator

Gary C. Peters United States Senator

Tammy Direkwath

Tammy Duckworth United States Senator

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Ron Wyden United States Senator

Alex Padilla United States Senator