

## EurekaFacts Study: Impact of Au Pair Program



The Au Pair Program, a category within the U.S. Department of State's Exchange Visitor Program (EVP), has been promoting daily cultural exchange in American homes for more than 30 years. Through the Au Pair Program, participants and host families take part in a mutually rewarding, intercultural opportunity. Participants can continue their education at U.S. universities or colleges while experiencing everyday life with an American family. Hosts receive reliable and responsible childcare support from individuals who become part of the family. Each year, au pairs care for over 50,000 children across 50 states and the District of Columbia.

The Alliance for International Exchange commissioned EurekaFacts, an independent firm, to conduct a thorough evaluation of the Au Pair Exchange Visitor Program. EurekaFacts surveyed 10,881 au pair participant alumni and 6,452 host families to determine the impact of the program.



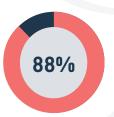
# Au Pair Programs Support U.S. National Security



of au pairs gained a better understanding of American culture (traditions and customs)



of au pairs rated their experience in the U.S. as excellent (60%) or good (30%)



of au pairs say they are able to better understand American values (freedom and independence)



of host families have kept in touch with their au pair(s) after they left the United States



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### Au Pair Programs Support American Families



**90%** of host families say that having additional help with the children is one of the main benefits experienced as a host family in the program.



**86%** of host families are very likely (65%) or somewhat likely (21%) to recommend becoming a host family to friends or family in the future.



**85%** of host families are extremely satisfied (57%) or somewhat satisfied (28%) with their experience as a host family.



710/0 of host families say their families would be adversely affected if the au pair program were no longer available.



**60%** of host families view cost savings in comparison to alternative childcare services as a very important factor in initially deciding to participate in the au pair program.



**11%** of host families are veterans or on active duty in the military.





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# Au Pair Programs Strengthen the U.S. Economy



Au pair program participants contribute approximately \$257 million per year towards the U.S. economy.



Individual participants spend approximately \$5,336 per year in their local communities.

Au pairs rated earning money as the least important motivator when deciding to participate in the program.



Gaining new or improved personal skills, experiencing life in a different culture, and improving English language skills are all top drivers for participation.



of au pairs say that experiencing daily life in a different culture was very important to them in their initial decision to participate in the Au Pair Program.